

## **Book and Trade Fair Exhibits Planning Calendar**

***DEADLINE FOR APPLICATIONS WITH FULL PAYMENT IS  
DECEMBER 9, 2011.***

October 28, 2011	Priority deadline for applicants
November 11, 2011	Booths assigned, first round Confirmation packages mailed
December 9, 2011	Final deadline for application and full payment All remaining confirmation packages mailed
January 9, 2012	Deadline for Exhibitor complimentary registration (I.D. Badge) forms.
February 22, 2012	Exhibitor load-in and set-up in Exhibit Hall 10:00 AM–5:00 PM, Wednesday  Exhibitors pick up registration packages and badges onsite
February 23–25, 2012	Exhibit Hall open to conference attendees 9:00 AM–6:00 PM, Thursday and Friday 9:00 AM–2:30 PM, Saturday
February 25, 2012	Last day of exhibits Exhibitor dismantle and load-out 2:30–6:00 PM, Saturday