



Place an ad in honor of CAA's Centennial!

CAA's 100th Annual Conference, taking place February 22–25, 2012 in Los Angeles, marks the close of a year-long Centennial Celebration. Please consider placing a salutary ad in the commemorative Centennial Booklet.

Rates and Deadlines

Full Page	\$750
Half Page	\$400
Quarter Page	\$250

Ads in the Centennial Booklet are NOT commissionable.

Please submit ads by December 9, 2011.

Format and Dimensions

Black and White Only

Full Page	5 inches (w) x 8 inches (h)
Half Page	5 inches (w) x 3.875 inches (h)
Quarter Page	2.375 inches (w) x 3.875 inches (h)

Contact and Submissions

Please email digital files only to:
Helen Bayer, Marketing and Communications Associate
hbayer@collegeart.org

Acceptable file formats include:
High Resolution (300 DPI) PDF

Please submit ads by December 9, 2011.

